

When you close your eyes and picture a tropical paradise, the place you imagine is probably very much like Kaua'i. Incredible beaches are here for you, of course, but also emerald valleys, verdant rainforests, and awe-inspiring cliffs and mountain spires. Add to all this a relaxed *aloha* spirit and rich culture. The Garden Island is a dream come true.

MĀLAMA

Translated to "take care" but that extends out to preserve, protect and honor. We encourage our visitors to help us mālama our home – from the land, the ocean, the wildlife, our community, yourself and each other.

With mālama, we all carry the kuleana (responsibility) to:

- Be safe, heed signage, rules and weather advisories
- Extend a respectful distance from wildlife
- Support local attend a festival, event or a farmers market
- Protect our natural resources by treading lightly and leaving your area clean

You can $k\bar{o}ku\alpha$ (help) us by participating in a voluntourism opportunity like a beach clean-up, attending a farmers market, buying locally made products, wearing only reef safe sunscreen, dining at sustainable restaurants and supporting businesses that are environmentally friendly.

KNOW BEFORE YOU GO

Whether it's booking your accommodations (including camping permits), securing activities, dinner reservations, entry permits, please be sure to plan ahead. Ask for guidance about our beaches and/or hiking trails.

The following now require advanced-paid reservations:

- Entry to Hā'ena State Park | GoHaena.com
- Entry to the Kīlauea Point National Wildlife Refuge & Daniel K. Inouye Kīlauea Lighthouse | **Recreation.gov**

Please note, visitors need to pay for parking at Waimea Canyon and Kōke'e State Parks

WATER SAFETY

When exploring our island's beaches, be sure to follow these safety tips:

- Swim at guarded beaches only and ask lifeguards for safety and swimming tips
- Waves come in sets. It can look calm for up to 20 minutes between dangerous sets of huge waves
- Don't fight a rip current. If caught in a current, don't panic. Float, breathe and wave for help. Keep calm, go with the current and conserve energy
- Conditions constantly change daily and seasonal changes must be monitored closely
- When in doubt, don't go out
- Check <u>www.HawaiiBeachSafety.com/Kauai</u> for other important beach and safety information

We ask you to commit to protecting this beautiful land by joining us in "The Aloha Pledge".

AlohaPledge.com





GEOGRAPHY

Northernmost and oldest geologically, Kauaʻi is the fourth largest of the main Hawaiian Islands. Nearly circular in shape, Kauaʻi's land area encompasses roughly 552 square miles. Only 5% of the island is developed for commercial and residential use.

Kaua'i's 73,000 residents live and work primarily in the coastal areas, leaving the island's interior beautiful and pristine.

CLIMATE

Kaua'i's weather is ideal year-round. Daytime temperatures range from the mid-70s to mid-80s, with the northeast tradewinds providing a refreshing breeze. Rain showers fall predominately over the mountain ranges. The ocean temperature is a warm 68° F to 75° F.

TRANSPORTATION

Just a 25-minute jet flight from Honolulu, Kaua'i is serviced by Hawaiian Airlines and Southwest Airlines with more than 20 regularly scheduled flights daily into Līhu'e Airport. United Airlines, Alaska Airlines, American Airlines, Delta Air Lines, WestJet, Air Canada, Hawaiian Airlines and Southwest Airlines fly nonstop from Denver, San Diego, San Jose, Oakland, Portland, Seattle, Vancouver, Las Vegas, Los Angeles, San Francisco and Phoenix to Līhu'e.

Ground transportation consists of hotel shuttles, taxi cabs, limousines, rental car companies and rideshare services. Several tour companies provide guided tours aboard motor coaches, mini-buses, vans, and luxury sedans.

RESORT AREAS

Kaua'i has five major resort areas:

NORTH SHORE: Following a scenic 45-minute drive from Līhu'e Airport, you will come upon Princeville, Hanalei, and the North Shore. This idyllic setting is highlighted by majestic mountains, wide-open pasturelands, quaint communities, and the beautiful Hanalei Bay.

EAST: The Royal Coconut Coast runs 10 miles along Kaua'i's east side and was once the favored area of Hawaiian royalty. Today, it is home to one of the largest variety of accommodations, shops, and historical sites on the island.

LĪHU'E: Kaua'i's gateway city overlooks the island's major seaport, Nāwiliwili Harbor. It is also home to Wailua Falls and is close to museums, shopping centers, Kalapakī Beach and Līhu'e Airport.

SOUTH SHORE: Poʻipū Beach boasts some of the most spectacular snorkeling and other watersport sites on Kauaʻi. Old Kōloa Town offers a glimpse of the island's sugar plantation history and is filled with eclectic shops.

WEST: Old-fashioned plantation-style towns that used to dominate the islands are on the west side of Kaua'i. Waimea and Hanapēpē are charming towns with an affinity for art. You will also find Waimea Canyon, dubbed "the Grand Canyon of the Pacific," Kalalau Valley and the stunning Nāpali Coast.

ACCOMMODATIONS

Accommodations range from luxurious resort hotels to spacious condominiums, cozy cottages, bed and breakfasts, and vacation rentals. Prices and locations are equally varied with the majority of properties located along the coastline.

The major resorts offer on-site restaurants and shops, as well as pool and beach facilities, tennis courts, golf courses, and often a spa or fitness center.

Several of the condominium complexes provide hotel-quality services, such as on-site restaurants, house keeping, guest activities, and entertainment.

KAUA'I MADE®

You'll have plenty of opportunities to purchase souvenirs or gifts made right on the island of Kaua'i. Just look for the purple Kaua'i Made® seal identifying goods made on the Garden Island.

To be labeled Kaua'i Made®, the business must be from Kaua'i and source all or most of its materials on the island. Buying Kaua'i Made® is an easy way to support local artisans by attending a festival, event or a farmer's market and get something truly unique. | KauaiMade.net

GOLF

Kaua'i is home to an assortment of amazing golf courses, making the island one of the top golf destinations. Visitors can choose to play bucket-list, top-100 resort courses or fun and more affordable municipal courses. With lush tropical surroundings, stunning scenery and service infused with the spirit of $\alpha loh\alpha$, golf on the Garden Isle is simply magical. Whether you experience the oceanfront cliffs of Princeville Makai Golf Club on the North Shore, the picture-perfect beauty of the Ocean Course at Hōkūala, the jaw-dropping splendor of Poʻipū Bay (past host of the PGA's Grand Slam of Golf) on the South Shore, or explore local favorites such as Wailua and Puakea, golf options on Kaua'i are beautiful, yet individually unique. To discover Kaua'i Golf visit GoGolfKauai.com.

ROMANCE

Love is in the air on the beautiful Island of Kaua'i. There are many picture-perfect locations for a proposal, elopement, wedding, vow renewal or anniversary celebration. But you needn't be on your honeymoon or marking a special occasion. Kaua'i is always ready to provide an unforgettable couples adventure, cultural experience or simply a romantic stroll with the love of your life.

FAMILY

Kauaʻi is very family-friendly, with a range of attractions catering to *keiki* (children) and parents alike. You can explore the beaches, take some of the easier scenic hikes, take a train ride, visit Waimea Canyon, the Daniel K. Inouye Kīlauea Lighthouse and much more. The little ones may also enjoy seeing how chocolate is made on a chocolate tour and experiencing the fun and excitement of a *lūʻαu*.















ACTIVITIES

Kaua'i is well-known for its diverse range of activities.

Aerial Tours See lush valleys and towering waterfalls

Agricultural Tours

Visit taro farms, coffee plantations and chocolate farms

ATV Tours

See the backcountry with easy-to-use All-Terrain Vehicles

Boat Tours Ocean and river, power or sail

■ Cultural and/or Craft Exhibits Enjoy the art of Kaua'i

■ Eco Adventures Sailing, hiking and biking

■ Entertainment Polynesian shows, concerts, plays and cultural events

■ Fishing Deep-sea or fresh water bass

■ Food Tours

Join a guided tour to get a taste of the different flavors Kaua'i has to offer while supporting local

Farmer's Markets

Explore different local produce and goods Watersports at Farmer's Markets across Kaua'i

Garden Tours

Walk through a variety of botanical and sculpture gardens

Mini Golf

Enjoy putting along 18 holes set amongst botanical gardens

■ Golf/Tennis

Major resort areas offer lessons and clinics

■ Horseback Riding

Trail rides along coastal paths and vistas

Land Tours

4x4 tours through Kaua'i's backcountry

■ Mountain Tubing Adventure

Ride through tunnels and flumes on Hawai'i's only tubing adventure

■ Museum Tours

Learn about Kaua'i's unique history and culture

■ Photo Tours and Movie Tours

See Kaua'i in a comfortable vehicle while learning about movies or photography

■ Plantation Tours

Tour one of Kauaʻi's historical plantations

Spas and Fitness Centers

Located islandwide in major resorts and select locations

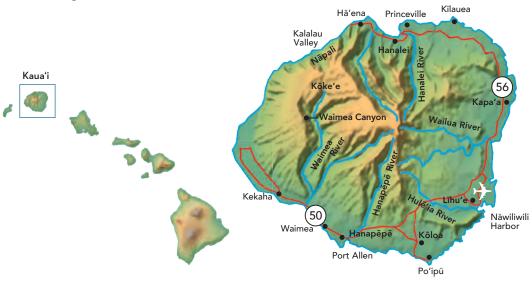
Spectator Sports

Kaua'i Marathon, Outrigger canoe races, and rodeos

Snorkeling, scuba, water skiing, surfing, windsurfing, Stand Up Paddle (SUP), boogie boarding and kayaking

■ Zipline Tours

See Kaua'i while soaring above trees and across valleys





POINTS OF DIFFERENCE

Kaua'i is famed for its diverse and scenic wonders, such as the 3,567-foot deep Waimea Canyon, popularly known as "the Grand Canyon of the Pacific," stretching 14 miles across the western end of the island, and the 3,000-foot high mountain cliffs that rise from the ocean floor to form the magnificent, unspoiled Nāpali Coast.

A number of qualities make Kaua'i unique from the other islands:

- No structure can be built more than four stories high, the height of a mature coconut palm tree.
- Kaua'i has been the location for many popular movies, including South Pacific, Blue Hawaii, Raiders of the Lost Ark, Jurassic Park, Tropic Thunder, Pirates of the Caribbean: On Stranger Tides, The Descendants, Jurassic World, Hobbs & Shaw and Disney's Jungle Cruise.
- Kaua'i is home to three of the top 15 golf courses in Hawai'i.
- 62% of Hawai'i's taro production is grown on 200 acres in the North Shore community of Hanalei.
- Kaua'i has the only navigable rivers in Hawai'i.
- Kaua'i offers an abundance of hiking trails and 50 miles of golden sand beaches.
- The National Tropical Botanical Garden is headquartered on Kaua'i. Its goal is to advance scientific research, public education and plant conservation.









FIND US ON

GoHawaii.com/Kauai Facebook: KauaiVisitorsBureau Instagram: KauaiDiscovery

FOR MORE INFORMATION

Visit: GoHawaii.com/Kauai or email Kauai@hvcb.org

KAUA'I VISITORS BUREAU

4473 Pahe'e Street, Suite F Līhu'e, HI 96766 Phone (808) 245-3971 Fax (808) 246-9235

